

Dissemination, communication and exploitation

Lead Beneficiary

ISCTE

Duration

M1-M48

Objectives

To design, implement and maintain operative during the network lifetime and beyond a web-based platform and its associated tools (social web, blogs). Production and dissemination of contents to be distributed through the project digital platform: newsletters, factsheets, videos, etc. Organization of two conferences of the “Global Dwelling” series to showcase the ESR research, and to confront it with the work of other researchers in the field. To produce material to maximise dissemination and exploitation of results through the ties established between the ESRs and the multiple stakeholders targeted by the research to guarantee the transferability of research outcomes and the continuous professional development of researchers.

Tasks

Task 5.1. Digital platform

Design, programming and maintenance of the project digital platform, and its different components.

Subtask 5.1.1 Web portal:

Design and maintenance of the project web portal (description, activities, outputs).

Subtask 5.1.2 Social web:

Continuous dissemination of project activities through social web channels (Twitter, Facebook, Instagram, YouTube, LinkedIn, and Researchgate)

Subtask 5.1.3 Vocabulary:

To create a shared vocabulary encompassing the multiple definitions of the transversal lines identified in Tasks 4.1, 4.2 and 4.3. The vocabulary will be multilingual (English, and local languages). It will be implemented as a “wikipedia”, following the previous example developed in the OIKONET and OIKODOMOS projects developed by the leading partner.

Subtask 5.1.4 Case study library:

An online repository to document the case studies (projects, buildings, urban plans) analysed by ESRs in the training activities, in order to identify and examine key case studies which are representative of the transdisciplinary nature of A&S housing research. The selected cases will exemplify the transversal lines identified in Tasks 4.1, 4.2 and 4.3. They will be documented and published in a dedicated section of the Action website. A chapter for the RE-DWELL reader will be prepared by ESRs with the results of this task.

Task 5.2. ESRs profiling

ESRs will have a specific area to showcase their research, present results and exchange ideas and findings.

Task 5.3. Social web contents

Creation and maintenance of social web tools to disseminate the activities and outputs during the project lifetime: Twitter, LinkedIn, YouTube, Instagram

Task 5.4. Newsletters

Production and distribution of newsletters (1 every six months), posted in the web site.

Task 5.5. Local media

Dissemination of network activities in local press, newspapers, academic bulletins, institutional news boards.

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Task 5.6. Exhibitions

Preparation of materials to be displayed in travelling exhibitions to be organized in conjunction with network events (workshops, summers schools, international conferences).

Task 5.7. Scientific publications

Scientific publications produced by ESRs and their supervisors, available through open data access (green/golden), production of the RE-DWELL Focus magazine, to be issued once per year.

Task 5.8 Exploitation plan

To develop strategies and implement communication campaigns specifically directed to exploit the research findings in the non-academic sectors (administration, industry, community). It will include guidance on post-occupancy evaluation including measuring and mapping of social value). IPR issues arising from specific ESR results will be included in the plan.

Task 5.9. RE-DWELL reader

A book summarizing the research environment, methodological approaches, research findings, individual research projects, and selections of analysed case studies. It will be published with e-ISBN on the project website.

Deriverables

D5.1 “Web portal (first stage)”

Operative web portal, available to public

D5.2 “Web portal (second stage)”

Operative web portal, available to public

D5.3. “Social web (first stage)”

Operative social media channels

D5.4. “Social web (second stage)”

Operative social media channels

D5.5. “Vocabulary”

Operative online vocabulary

D5.6. “Case study library”

Operative case study repository

D5.7. “ESRs profiling (first stage)”

Work done by ESR regularly updated on project website

D5.8. “ESRs profiling (second stage)”

Work done by ESR regularly updated on project website

D5.9. “ESRs profiling (third stage)”

Work done by ESR regularly updated on project website

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D5.10. “Dissemination and communication outreach (first report)”

Continuous feeding of social web channels during the project lifetime

D5.11. “Dissemination and communication outreach (second report)”

Continuous feeding of social web channels during the project lifetime

D5.12. “Dissemination and communication outreach (third report)”

Continuous feeding of social web channels during the project lifetime

D5.13. “Compendium of scientific publications (first report)”

Report of the scientific publications (abstracts, access to open documents), published in the website and updated during the project

D5.14. “Compendium of scientific publications (second report)”

Report of the scientific publications (abstracts, access to open documents), published in the website and updated during the project

D5.15. “Compendium of scientific publications (third report)”

Report of the scientific publications (abstracts, access to open documents), published in the website and updated during the project

D5.16. “Exploitation plan (first report)”

Materials and guidelines to disseminate and exploit research findings

D5.17. “Exploitation plan (second report)”

Materials and guidelines to disseminate and exploit research findings

D5.18. “RE-DWELL reader”

An online book summarizing the work of the network (methodology, training materials, ESRs research outputs)

D5.19. “Potential inputs for policy feedback”

Recommendations for stakeholders involved in the provision of A&S housing